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Alsies Named to Entrepreneur's 2026 Franchise 500® Top New & Emerging Franchises List

Recognition reflects Alsies rapid growth and innovation in the mobile dessert franchise industry

CHAPEL HILL, N.C. [6/12] Alsies, a tech-enabled mobile ice cream truck franchise reimagining the classic ice cream truck experience, has been named to Entrepreneur's 2026 Franchise 500® Top New & Emerging Franchises list.

The recognition marks an exciting milestone for Alsies as the brand continues expanding its franchise opportunity nationwide and strengthening its position within the mobile dessert, catering, and community event space.

Entrepreneur's Franchise 500® is one of the most recognized franchise rankings in the industry, evaluating franchise brands across key areas such as costs and fees, growth, franchisee support, brand strength, and financial stability. Inclusion on the Top New & Emerging Franchises list highlights franchise concepts that are gaining momentum and standing out in the marketplace.

For Alsies, the recognition comes during a period of continued brand growth and innovation. The company was recently awarded a U.S. patent for its proprietary technology platform and proximity-based delivery system, further differentiating Alsies within an industry that has remained largely unchanged for generations.

Through the Alsies mobile app and technology platform, customers can access real-time truck tracking, live route information, push notifications when a truck is nearby, and the ability to call an Alsies truck to their location for an on-demand visit. The brand also uses neighborhood-based text alerts to let customers know when a truck will be in their area.

"Our mission has always been to bring smiles to people's faces and make each day a little brighter, sweeter, and happier — one treat at a time," said Travis Kososki, Founder & CEO of Alsies. "Being recognized by Entrepreneur as a 2026 Top New & Emerging Franchise is an

incredible honor and a meaningful reflection of the brand we are building. We are combining the nostalgia of the ice cream truck with technology, operational support, and a franchise model designed to make lasting memories for communities.”

Alsies offers a mobile ice cream franchise model designed to serve neighborhoods, schools, private events, corporate gatherings, parks, festivals, and community celebrations. Its proprietary platform not only enhances the customer experience, but also supports franchise partners with tools to manage routes, sales, and day-to-day operations.

As consumer demand continues to grow for mobile, convenient, and experience-based food concepts, Alsies is focused on expanding into new markets with franchise partners who are passionate about community engagement, events, and bringing joy to customers of all ages.

“This recognition gives us an exciting platform to continue telling the Alsies story,” added Kososki. “We believe Alsies represents the future of mobile ice cream — approachable, memorable, scalable, and deeply connected to the communities we serve.”

The 2026 Top New & Emerging Franchises recognition will be featured across Alsies’ website, email communications, franchise materials, and digital channels.

To learn more about Alsies franchise opportunities, visit www.alsiesfranchise.com.

About Alsies

Alsies is a tech-enabled mobile ice cream franchise bringing premium frozen treats, nostalgic experiences, and community-focused service to neighborhoods, events, schools, corporate gatherings, and celebrations. Through its mobile model, proprietary technology platform, and proximity-based delivery system, Alsies gives franchise owners the opportunity to build a local business centered around convenience, connection, and memorable customer experiences.

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