



REIMAGINING THE ICE CREAM TRUCK EXPERIENCE



TECH-ENABLED



PROVEN CONCEPT



BUILT TO SPREAD JOY



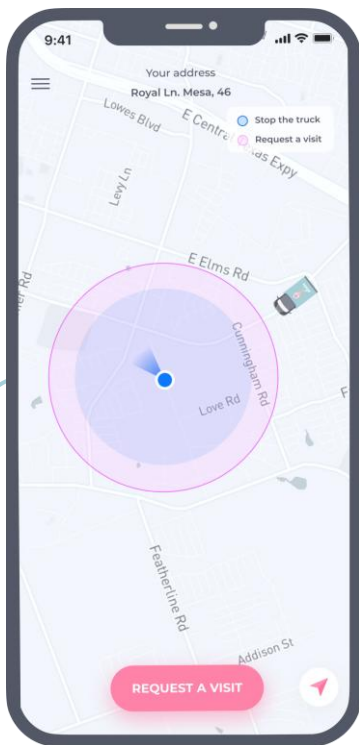
— FRANCHISE OPPORTUNITY —



More Than an Ice Cream Truck

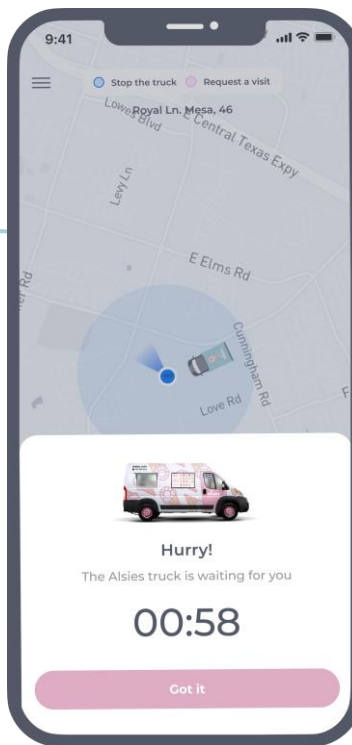
Alsies combines the nostalgia of the traditional ice cream truck with a technology-enabled platform, a curated menu of gourmet and classic treats, and a customer experience designed for today's communities.

Customers can find and connect with an Alsies truck through:



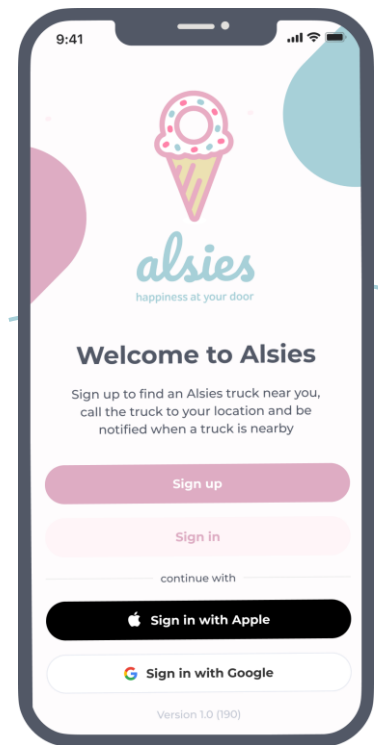
SCHEDULED ROUTES

Bring the Alsies experience directly to neighborhoods and communities through strategically planned routes.



ON-DEMAND REQUESTS

Allow nearby customers to request a visit, receive notifications and follow the truck in real time.



PRIVATE EVENTS

Serve private celebrations, schools, businesses and community gatherings.

ONE TRUCK. MULTIPLE WAYS
TO SERVE YOUR COMMUNITY.



Technology that Connects Every Stop

Alsies gives franchise owners the tools to understand local demand, plan smarter routes and stay connected with customers.



SMARTER ROUTE PLANNING

Use customer and demographic insights to identify areas of demand & build more efficient routes.



REAL-TIME CUSTOMER CONNECTION

Keep customers informed through live truck tracking, nearby notifications and automated route alerts.



DEMAND IN ONE PLACE

Capture customer interest from scheduled routes, on-demand requests and private event bookings.

SMARTER ROUTES START WITH
BETTER INSIGHT.



A Menu that Keeps Them Coming Back

From nostalgic classics and local favorites to bold Alsies Pops, every stop offers something familiar, something unexpected and plenty to get excited about.



CURATED FAVORITES

A playful mix of premium treats, locally crafted products and beloved classics.

ALSIES POPS

Eight signature flavors, from bright fruity pops to rich creamy favorites, each with bold taste and unmistakable Alsies personality.



FAMILIAR FAVORITES
WITH A FRESH ALSIES TWIST.



A Brand People Are Happy to See

From neighborhood routes to school celebrations and local events, Alsies brings a memorable, nostalgic experience directly to the communities it serves, creating moments of joy for people of all ages.

COMMUNITY CONNECTION



By showing up where people live, gather and celebrate, Alsies creates natural opportunities for families, friends and neighbors to connect.

MEMORABLE MOMENTS

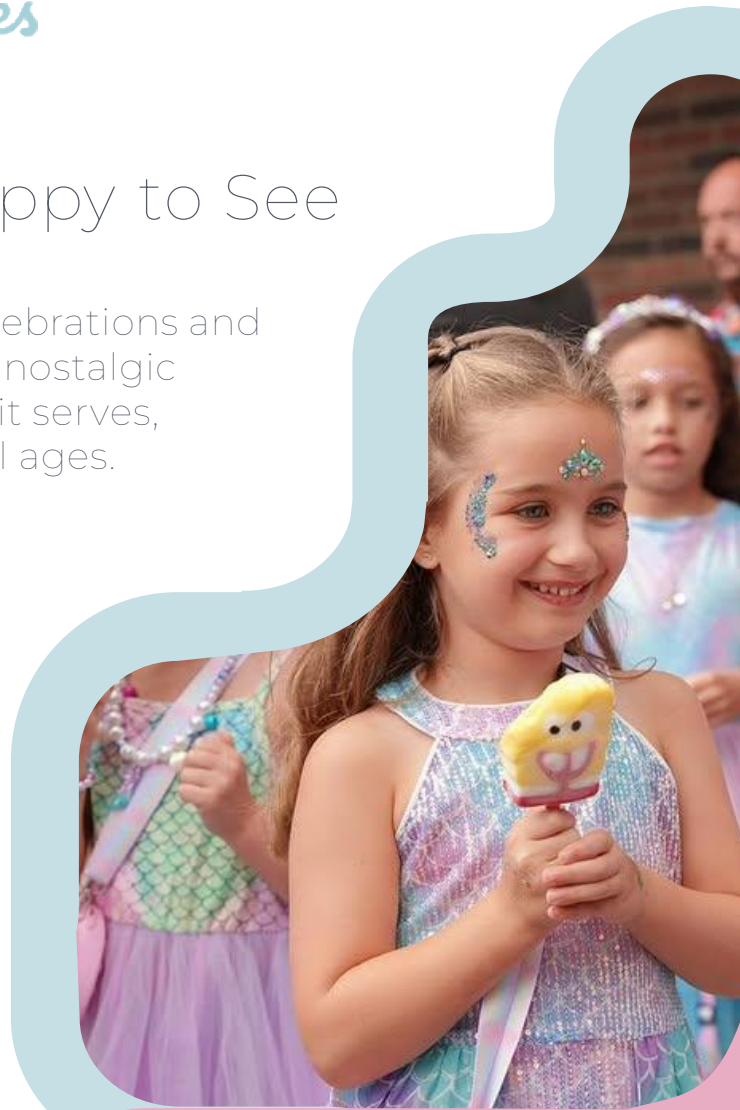


Great treats, friendly service and a touch of nostalgia turn an everyday stop into something people remember.

A PURPOSE BEYOND THE PRODUCT



Our mission is to spread happiness, one treat at a time, and become a cherished part of every community we serve.



A LOCAL PRESENCE
WITH A LASTING IMPACT.



Franchise Investment Overview

An opportunity to build a business of your own,
pursue financial independence
and make a positive impact in your community.

INITIAL INVESTMENT

\$128,900 – \$191,600

includes a \$49,500 initial territory fee

LIQUID CAPITAL REQUIREMENT

\$75,000

NET WORTH REQUIREMENT

\$250,000



A CLEAR PATH TO OWNERSHIP,
WITH A 5% VETERAN DISCOUNT AVAILABLE.



Why Alsies

A modern franchise model that brings together mobility, technology and local demand in one flexible business.

AN ATTRACTIVE BUSINESS MODEL

A mobile concept designed around lower fixed costs, operational flexibility and multiple customer touchpoints.



DATA-INFORMED OPERATIONS

Technology and local insights help franchise owners plan smarter routes and respond to demand.

AN ACCESSIBLE PATH TO OWNERSHIP

Alsies is designed to help franchise owners launch with an affordable initial investment and get up and running sooner.



BUILT AROUND THE CUSTOMER

A distinctive product mix, memorable service and community presence keep Alsies relevant and recognizable.

We look forward to partnering with you!



alsiesfranchise.com



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